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**TAT India and Thai AirAsia promote Thailand as Indian wedding destination**



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Tourism Authority of Thailand's (TAT) New Delhi and Mumbai offices, in collaboration with Thai Air Asia, recently conducted a 6-day study tour to Thailand for 11 wedding planners/organisers from various parts of India. The wedding planners were invited to Bangkok, Hua Hin and Phuket to inspect and experience some hotel properties first-hand. The hotels showcased their range of offerings with regards to cuisine, traditional Indian decoration, themes and flower arrangements for weddings and other celebrations



According to a company release, the wedding segment from India has been consistently on the rise in Thailand, along with other celebrations such as birthdays, anniversaries, graduation parties & family reunions due to its popularity as a value for money destination and its close proximity to India which make flight options conducive.

Sethphan Buddhani, Director of TAT, Mumbai said **“We showcased properties in various cities of Thailand and have promised consistent support to the wedding planners. This year, Tourism Authority of Thailand will**

**sponsor couples who plan get married in Thailand in the form of incentives. This promotion will be taking place from September 2011 onwards for the first 50 couples on a first-come-first-serve basis.”**

Speaking about the trip, Vishv Vijae, Regal Weddings said, “I got a fair idea about the properties and the logistics to hold a wedding at Thailand.” Candice Pereira – Creative Head, Marry Me added, **“It was very informative and will no doubt help us sell Thailand more confidently as a wedding destination,”** while Swati Pandya Sood, Fashion Consultant – Wedding Planner and Decorator, Bollywood Secrets opined, **“It was one of the best tailor-made and well-sorted educational trips conducted by TAT. I found the concept of hosting a wedding in a spa resort extremely unique, and something that would lure Indians into hosting weddings in Thailand.”**

Report By: [travelbizmonitor](#)

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